



## Building Better Water Rates in an Uncertain World

Hosted by the Connecticut Water Planning Council and the Alliance for Water Efficiency

**March 16-17, 2021**

**Virtual 2-Day Workshop**

[Register for the workshop here.](#)

### **March 16**

- 9:00 am Workshop Logistics and Welcome**  
*Mary Ann Dickinson, Alliance for Water Efficiency*  
*Jack Betkoski III, Connecticut Water Planning Council*
- 9:10 am Setting the Stage in Connecticut**  
*Lori Mathieu, Connecticut Department of Public Health*
- 9:40 am Strategies for Aligning Rates, Revenue and Resources**  
*Mary Ann Dickinson, Alliance for Water Efficiency*
- Utility Financial Management: Becoming Harder Than Ever
  - Cost-Effective Efficiency: The Real Impact on Rates
  - Consumer Messaging
- 10:35 am Break (10 minutes)**
- 10:45 am Effective Rate Modeling in an Uncertain World**  
*Bill Christiansen, Alliance for Water Efficiency*
- Probability Management and the Flaw of Averages
  - AWE Sales Forecasting and Rate Model
- 11:45 am Q&A (15 minutes)**
- 12:00 pm Adjourn**

### **March 17**

- 9:00 am Opening Welcome**  
*Jack Betkoski III, Connecticut Water Planning Council*
- 9:05 am Revenue Adjustment Mechanisms for Public Utilities: Options and Solutions**  
*Dr. Janice Beecher, Institute of Public Utilities, Michigan State University*

- 9:40 am **Driving Conservation Programs with Supportive Ratemaking Tools**  
*Maureen Westbrook, President, Connecticut Water Company, Inc.*
- 10:00 am **Water Supplier and Commissioner Perspectives: How to Get to Yes on Rates**  
 Moderator: *Mary Ann Dickinson*  
*Jack Betkoski III, Water Planning Council*  
*Rochelle Kowalski, Regional Water Authority of South Central Connecticut*  
*Susan Bransfield, First Selectman, Town of Portland*  
*David Silverstone, Independent Consumer Advocate*  
*Senator Paul Formica, East Lyme*
- 10:45 am **Rate Model Case Studies: Two Connecticut Water Supplier Examples**  
*Bill Christiansen, Alliance for Water Efficiency*
- 11:45 pm **Q&A and Future Steps**
- 12:00 pm **Adjourn**

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