

STATE OF CONNECTICUT  
SOCIAL EQUITY COUNCIL | Outreach & Marketing Committee

January 14, 2022  
Special Meeting of the Outreach & Marketing Committee  
10A.M. – 11A.M.

This is a public meeting.  
The Outreach Committee plans to meet every 2<sup>nd</sup> Friday of each month at 10A.M.

Location: Microsoft TEAMS

AGENDA

1. Call to order
2. Review of Goals & Objectives of the Outreach & Marketing Committee
3. Formal Name Change to Outreach & Marketing Committee
4. Outreach & Marketing Strategy
5. Recommendations to the Full Council
6. Adjournment

Co-Chairs: Subira Gordon, Marilyn Alverio  
Members: Subira Gordon, Marilyn Alverio, Corrie Betts, Ramon Arroyo

[Microsoft Teams meeting info here]

**Join on your computer or mobile app**

[Click here to join the meeting](#)

[https://teams.microsoft.com/l/meetup-join/19%3ameeting\\_YzgzODliNTQtYTQ2OS00NWU1LWIzN2MtYTYyZmU3MDg0MWVv%40thread.v2/0?context=%7b%22Tid%22%3a%22118b7cfa-a3dd-48b9-b026-31ff69bb738b%22%2c%22Oid%22%3a%22e2cd1cff-cdde-4d0a-98f6-246714621a24%22%7d](https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzgzODliNTQtYTQ2OS00NWU1LWIzN2MtYTYyZmU3MDg0MWVv%40thread.v2/0?context=%7b%22Tid%22%3a%22118b7cfa-a3dd-48b9-b026-31ff69bb738b%22%2c%22Oid%22%3a%22e2cd1cff-cdde-4d0a-98f6-246714621a24%22%7d)